

COUNTRY Financial Security Index - October 201																													
INDEX	Aug-10 63.7	Current 64.4	Gender		Age					Race				Income						Marital Status		Children		Financial Planner		Financial Decision Maker			
			Men	Women	18-29	30-39	40-49	50-64	65+	Caucasian	African American	Hispanic	Other	under \$20k	\$20-\$40k	\$40-\$60k	\$60-\$75k	\$75-\$100k	\$100k+	Married	Not Married	Yes	No	Yes	No	Alone make decisions	Share decision making	Influence on decisions	Not involved in decisions
			65.9	63.1	60.5	64.7	65.0	65.4	65.7	66.2	60.4	51.3	60.8	47.7	57.8	66.0	66.5	72.2	81.8	68.8	56.5	65.5	63.6	73.2	61.2	61.0	68.2	55.3	51.6
Short-term Component		7																											
Overall level of financial security		10																											
Excellent	9.4%	8.2%	9.3%	7.3%	6.7%	6.7%	10.1%	8.4%	11.0%	8.6%	7.0%	2.9%	10.2%	5.1%	3.6%	5.7%	6.5%	8.7%	20.1%	9.5%	6.7%	7.6%	8.6%	13.0%	6.2%	7.9%	8.9%	6.6%	12.0%
Good	29.5%	27.6%	28.5%	26.9%	22.7%	26.2%	24.8%	29.8%	33.6%	30.3%	22.9%	12.3%	16.4%	6.4%	19.8%	31.1%	37.6%	39.4%	47.1%	33.8%	18.7%	27.2%	27.9%	37.6%	24.5%	23.2%	32.5%	24.6%	12.7%
Fair	37.6%	40.9%	39.7%	42.0%	37.8%	45.5%	43.5%	38.4%	37.7%	40.3%	40.8%	40.9%	49.3%	32.1%	46.8%	49.8%	43.6%	40.5%	27.8%	40.8%	38.8%	44.2%	38.8%	37.3%	41.9%	39.4%	41.6%	34.6%	31.0%
Poor	20.6%	19.3%	19.7%	19.0%	24.3%	19.0%	19.0%	20.1%	13.9%	18.4%	20.9%	33.1%	15.4%	48.7%	25.9%	10.8%	9.9%	10.9%	4.7%	13.5%	29.9%	17.3%	20.7%	10.4%	24.0%	24.4%	14.9%	24.9%	33.1%
Not sure	2.9%	4.0%	2.9%	4.9%	8.4%	2.7%	2.7%	3.3%	3.8%	2.4%	8.5%	10.9%	8.8%	7.7%	3.8%	2.6%	2.4%	0.5%	0.3%	2.5%	5.9%	3.8%	4.1%	1.7%	3.5%	5.1%	2.1%	9.3%	11.2%
Set aside money for savings or investments																													
Yes	43.0%	45.0%	46.6%	43.6%	38.3%	50.3%	49.1%	45.7%	37.4%	47.6%	36.2%	28.6%	42.7%	18.9%	28.2%	46.8%	45.6%	63.2%	80.6%	52.9%	31.2%	51.4%	40.7%	59.7%	39.2%	35.1%	53.7%	29.0%	15.3%
No	53.7%	52.2%	49.7%	54.2%	57.9%	47.5%	48.7%	52.1%	58.2%	49.6%	61.9%	67.9%	52.5%	78.8%	67.3%	51.0%	52.7%	34.7%	19.0%	44.6%	64.8%	47.7%	55.2%	37.4%	58.3%	62.4%	43.5%	62.0%	82.8%
Not sure	3.3%	2.8%	3.6%	2.2%	3.8%	2.3%	2.1%	2.2%	4.4%	2.8%	1.8%	3.5%	4.7%	2.3%	4.4%	2.2%	1.8%	2.0%	0.4%	2.5%	4.1%	0.9%	4.1%	2.9%	2.5%	2.4%	2.8%	9.0%	1.9%
Enough money to enjoy comfortable retirement																													
Very likely	21.0%	17.9%	19.6%	16.4%	15.6%	14.7%	14.4%	17.8%	28.4%	18.8%	18.6%	3.5%	17.9%	6.2%	12.3%	16.0%	14.6%	20.4%	39.0%	20.0%	14.2%	14.8%	19.8%	29.0%	12.7%	18.6%	18.7%	15.3%	5.3%
Somewhat likely	31.5%	36.7%	36.7%	36.7%	36.9%	38.6%	38.3%	38.1%	29.6%	38.2%	39.8%	16.8%	30.6%	21.7%	29.0%	37.1%	42.4%	46.8%	46.1%	40.0%	28.6%	39.0%	35.2%	42.9%	33.4%	30.6%	40.3%	26.1%	32.8%
Not very likely	30.2%	29.9%	28.7%	30.9%	29.7%	30.2%	32.7%	31.8%	24.7%	29.0%	28.7%	44.3%	30.4%	34.7%	38.7%	34.9%	36.7%	26.1%	12.6%	28.3%	33.0%	31.9%	28.6%	20.4%	34.8%	34.1%	28.2%	29.5%	29.7%
Not at all likely	10.7%	11.0%	9.9%	11.9%	13.2%	14.2%	10.1%	8.5%	7.0%	9.4%	10.8%	30.2%	14.0%	31.2%	12.5%	8.2%	3.1%	5.4%	0.7%	7.9%	17.9%	11.5%	10.7%	4.1%	14.5%	11.6%	8.6%	23.7%	28.6%
Not sure	6.6%	4.5%	5.1%	4.0%	4.6%	2.3%	4.4%	3.8%	10.3%	4.6%	2.1%	5.3%	7.2%	6.2%	7.5%	3.8%	3.1%	1.2%	1.6%	3.8%	6.3%	2.8%	5.7%	3.7%	4.5%	5.0%	4.3%	5.5%	3.5%
Resources to send your child to college																													
Very confident	22.1%	25.1%	29.9%	21.2%	33.4%	21.6%	21.9%	28.1%	31.7%	25.8%	23.9%	32.2%	16.0%	22.7%	17.8%	13.5%	9.9%	32.3%	40.4%	26.9%	21.9%	25.5%	24.0%	31.3%	23.4%	27.8%	25.1%	30.6%	24.5%
Somewhat confident	32.0%	35.7%	37.1%	34.6%	31.6%	38.1%	42.3%	28.3%	30.0%	37.1%	43.4%	20.3%	21.3%	18.1%	27.6%	34.0%	38.9%	37.5%	42.4%	37.0%	25.3%	34.8%	38.9%	40.8%	33.1%	27.2%	38.2%	21.7%	50.9%
Not very confident	33.8%	31.5%	27.9%	34.4%	29.7%	33.5%	25.4%	33.3%	29.8%	30.3%	28.4%	27.7%	49.8%	34.5%	45.2%	48.0%	41.5%	20.5%	15.2%	29.9%	35.6%	32.7%	27.5%	23.7%	33.8%	32.8%	30.5%	41.9%	16.7%
Not at all confident	8.9%	6.2%	4.7%	7.5%	2.9%	5.8%	9.2%	8.8%	3.4%	6.3%	3.0%	10.6%	7.4%	22.7%	4.8%	4.2%	9.8%	9.7%	1.5%	5.2%	15.3%	5.8%	7.7%	3.9%	8.2%	11.5%	5.2%	5.8%	0.0%
Not sure	3.1%	1.4%	0.4%	2.3%	2.3%	0.9%	1.2%	1.5%	5.2%	0.5%	1.3%	9.1%	5.4%	1.9%	4.6%	0.2%	0.0%	0.0%	0.5%	1.0%	1.9%	1.3%	1.9%	0.3%	1.5%	0.8%	1.1%	0.0%	7.9%
If died or disabled, family would be able to live comfortably																													
Very confident	25.2%	23.4%	25.2%	21.9%	25.1%	20.5%	24.2%	23.1%	27.3%	24.4%	20.1%	15.1%	24.2%	12.0%	17.2%	18.8%	22.5%	26.8%	43.4%	24.9%	20.7%	20.3%	25.4%	33.6%	19.4%	24.4%	23.8%	15.6%	24.5%
Somewhat confident	33.3%	35.1%	34.2%	35.8%	26.5%	35.4%	33.8%	38.3%	38.5%	36.2%	34.0%	20.8%	35.2%	16.4%	31.6%	44.6%	45.4%	42.0%	39.9%	39.8%	25.9%	36.2%	34.3%	39.1%	33.2%	29.4%	39.6%	26.9%	15.8%
Not very confident	25.8%	27.8%	27.4%	28.1%	34.8%	28.0%	27.9%	26.2%	22.8%	26.6%	30.6%	36.6%	29.2%	37.0%	33.6%	26.2%	27.2%	22.7%	13.5%	26.3%	28.9%	30.6%	25.9%	19.0%	30.6%	26.3%	27.1%	37.1%	23.8%
Not at all confident	11.5%	10.1%	9.9%	10.2%	10.9%	12.6%	9.2%	9.6%	5.8%	9.3%	9.4%	23.6%	9.8%	31.0%	12.3%	8.0%	2.8%	5.2%	2.7%	7.4%	17.2%	11.3%	9.3%	4.3%	13.8%	13.9%	7.9%	13.5%	30.4%
Not sure	4.1%	3.7%	3.2%	4.0%	2.6%	3.5%	5.0%	2.9%	5.5%	3.5%	6.0%	3.8%	1.6%	3.6%	5.3%	2.3%	2.2%	3.2%	0.4%	1.6%	7.3%	1.5%	5.1%	4.0%	3.0%	6.0%	1.7%	6.8%	5.5%
House, car and possessions adequately insured																													
Very confident	47.1%	48.2%	50.8%	46.1%	37.7%	49.8%	49.1%	49.0%	54.0%	52.2%	36.0%	21.8%	43.9%	21.6%	42.6%	53.5%	54.3%	56.6%	75.2%	56.8%	35.0%	51.1%	46.4%	61.6%	44.1%	47.5%	52.5%	35.3%	31.3%
Somewhat confident	33.1%	33.5%	32.2%	34.6%	29.8%	33.2%	31.4%	36.8%	33.8%	33.1%	38.5%	30.8%	32.6%	26.9%	40.2%	35.6%	38.1%	34.6%	22.1%	33.2%	34.1%	30.2%	35.7%	32.0%	34.4%	29.6%	36.6%	31.7%	16.8%
Not very confident	10.5%	10.7%	10.5%	10.9%	17.2%	9.8%	12.9%	9.3%	6.8%	9.6%	12.8%	21.0%	11.4%	23.5%	12.2%	7.9%	5.2%	6.4%	2.5%	7.3%	14.4%	11.1%	10.4%	4.5%	12.4%	11.9%	7.6%	16.1%	18.5%
Not at all confident	6.6%	5.1%	3.8%	6.2%	13.4%	3.4%	4.4%	3.6%	2.8%	3.4%	11.0%	18.5%	4.3%	23.6%	4.0%	1.2%	0.6%	0.2%	0.0%	1.2%	12.8%	5.4%	4.9%	1.4%	6.7%	8.5%	2.0%	7.5%	28.5%
Not sure	2.6%	2.5%	2.8%	2.2%	1.9%	3.7%	2.2%	1.3%	2.6%	1.7%	1.8%	7.9%	7.8%	4.3%	0.9%	1.8%	1.8%	2.2%	0.2%	1.6%	3.6%	2.2%	2.6%	0.5%	2.4%	2.5%	1.3%	9.4%	4.9%
Ability to pay all debts as they come due																													
Very confident	44.6%	41.4%	46.2%	37.3%	32.7%	36.7%	37.8%	45.8%	54.4%	46.4%	20.6%	20.2%	35.2%	20.1%	31.2%	47.5%	40.2%	50.2%	67.7%	47.3%	33.2%	37.6%	43.8%	59.2%	34.6%	40.9%	46.3%	23.0%	21.2%
Somewhat confident	31.6%	34.7%	32.5%	36.5%	32.6%	38.5%	37.7%	32.6%	30.7%	33.1%	44.0%	35.3%	37.4%	27.5%	42.5%	36.3%	41.1%	38.2%	28.1%	36.5%	32.2%	37.1%	33.1%	32.2%	37.1%	33.4%	36.8%	28.6%	24.8%
Not very confident	13.7%	15.5%	14.6%	16.1%	19.8%	16.8%	15.9%	14.4%	9.7%	14.1%	17.5%	28.4%	17.0%	26.8%	18.8%	13.4%	15.1%	7.8%	3.9%	12.4%	18.5%	16.9%	14.5%	15.2%	19.3%	15.4%	12.0%	25.8%	38.2%
Not at all confident	7.6%	6.0%	4.0%	7.7%	12.6%	4.7%	6.8%	5.4%	2.3%	4.3%	16.2%	12.6%	2.7%	21.1%	6.6%	2.3%	2.1%	2.4%	0.1%	2.5%	12.0%	7.3%	5.1%	2.7%	6.9%	9.0%	3.6%	9.6%	13.6%
Not sure	2.5%	2.5%	2.7%	2.3%	2.3%	3.2%	1.8%	1.7%	2.9%	2.1%	1.6%	3.4%	7.7%	4.5%	0.9%	0.4%	1.6%	1.4%	0.2%	1.3%	4.0%	1.0%	3.5%	0.8%	2.0%	1.4%	1.5%	13.0%	2.2%
Sample size	3,000	3,000	1,362	1,638	485	944	315	772	484	2,310	335	164	191	432	611	383	269	321	474	1,748	933	1,188	1,812	891	1,800	792	1,668	134	62