

COUNTRY Financial Security Index - August 2010																														
		Gender		Age					Race				Income						Marital Status		Children		Financial Planner		Financial Decision Maker					
	Jun-10	Current	Men	Women	18-29	30-39	40-49	50-64	65+	Caucasian	African American	Hispanic	Other	under \$20k	\$20-\$40k	\$40-\$60k	\$60-\$75k	\$75-\$100k	\$100k+	Married	Not Married	Yes	No	Yes	No	Alone make decisions	Share decision making	Influence on decisions	Not involved in decisions	
INDEX	64.8	63.7	65.7	62.0	59.4	64.4	63.6	64.9	65.0	65.2	57.9	61.0	58.9	50.2	53.6	64.6	70.1	73.1	81.8	66.9	57.3	64.4	63.2	74.2	58.8	62.0	66.7	51.8	51.9	
Short-term component		17																												
Overall level of financial security																														
Excellent	9.9%	9.4%	11.9%	7.3%	14.0%	8.8%	8.5%	7.1%	10.1%	9.1%	13.9%	5.6%	6.9%	8.2%	1.7%	6.5%	10.3%	9.6%	23.9%	9.8%	8.6%	10.2%	8.9%	14.1%	7.3%	12.0%	8.3%	14.3%	3.0%	
Good	30.6%	29.5%	28.8%	30.1%	20.0%	31.8%	28.8%	30.2%	33.9%	30.3%	22.8%	28.2%	32.9%	11.4%	20.6%	30.9%	34.8%	47.8%	47.0%	32.9%	23.0%	27.9%	30.5%	40.9%	23.3%	23.9%	33.6%	10.3%	29.0%	
Fair	36.7%	37.6%	35.2%	39.6%	34.1%	36.6%	36.7%	40.7%	38.8%	38.8%	30.5%	45.8%	29.5%	32.8%	47.2%	46.0%	42.2%	35.7%	25.1%	39.9%	33.2%	39.8%	36.2%	35.5%	39.2%	36.0%	40.5%	30.0%	36.8%	
Poor	19.3%	20.6%	20.3%	20.9%	27.2%	20.6%	24.6%	19.7%	13.2%	19.5%	28.2%	18.5%	21.9%	43.6%	28.2%	13.9%	12.4%	5.5%	3.3%	15.4%	30.5%	20.2%	20.9%	8.6%	27.1%	24.7%	16.0%	43.5%	23.0%	
Not sure	3.5%	2.9%	3.8%	2.1%	4.8%	2.2%	1.4%	2.3%	4.0%	2.2%	4.5%	1.8%	8.7%	4.0%	2.3%	2.6%	0.3%	1.5%	0.8%	1.9%	4.7%	1.9%	3.5%	0.9%	3.2%	3.5%	1.7%	1.8%	8.2%	
Set aside money for savings or investments																														
Yes	45.7%	43.0%	46.5%	39.9%	35.9%	46.3%	43.8%	46.5%	37.5%	45.4%	28.6%	40.5%	41.9%	22.0%	23.4%	44.3%	52.7%	59.4%	77.8%	48.1%	33.3%	45.0%	41.6%	60.6%	34.7%	38.2%	48.2%	28.9%	29.7%	
No	49.3%	53.7%	49.8%	57.0%	58.8%	50.2%	54.8%	51.6%	57.9%	52.5%	64.2%	57.4%	45.9%	75.4%	70.5%	54.4%	46.1%	38.2%	20.5%	49.1%	62.4%	52.8%	54.3%	37.2%	62.9%	59.4%	49.3%	69.6%	67.6%	
Not sure	5.1%	3.3%	3.7%	3.0%	5.3%	3.5%	1.5%	1.9%	4.5%	2.1%	7.2%	2.1%	12.3%	2.6%	6.1%	1.3%	1.2%	2.4%	1.7%	2.8%	4.3%	2.2%	4.1%	2.2%	2.4%	2.4%	2.5%	1.6%	2.7%	
Enough money to enjoy comfortable retirement																														
Very likely	19.4%	21.0%	25.3%	17.4%	25.4%	20.3%	16.9%	16.9%	27.4%	22.3%	20.3%	7.5%	17.4%	13.8%	8.7%	16.3%	21.9%	23.9%	44.4%	22.8%	17.9%	19.5%	22.0%	33.9%	14.1%	22.8%	21.4%	11.1%	12.8%	
Somewhat likely	36.1%	31.5%	29.3%	33.3%	24.8%	32.1%	32.8%	34.8%	30.9%	31.6%	29.5%	35.3%	30.6%	16.7%	27.1%	36.9%	43.9%	47.3%	38.6%	34.6%	25.6%	32.8%	30.7%	37.9%	28.8%	26.2%	36.5%	21.8%	30.9%	
Not very likely	28.5%	30.2%	30.2%	30.2%	25.9%	31.1%	33.7%	34.5%	23.5%	30.0%	27.4%	41.0%	29.3%	32.8%	40.4%	36.1%	26.1%	26.9%	11.8%	29.4%	31.5%	31.1%	29.6%	22.2%	34.6%	30.2%	29.2%	47.7%	20.1%	
Not at all likely	10.7%	8.8%	8.9%	12.3%	13.5%	11.1%	13.6%	10.0%	6.5%	10.0%	15.0%	10.3%	11.9%	28.5%	15.3%	6.2%	2.2%	1.0%	1.9%	8.2%	15.6%	12.4%	9.7%	2.7%	14.8%	12.9%	7.7%	18.4%	28.7%	
Not sure	7.1%	6.6%	6.3%	6.8%	10.4%	5.4%	3.0%	3.7%	11.6%	6.1%	7.8%	5.9%	10.8%	8.2%	8.5%	4.4%	5.8%	0.9%	3.3%	5.1%	9.4%	4.2%	8.0%	3.4%	7.6%	7.9%	5.3%	1.0%	7.5%	
Resources to send your child to college																														
Very confident	22.5%	22.1%	27.3%	17.8%	30.5%	19.2%	21.6%	21.6%	25.2%	21.7%	25.2%	26.9%	17.5%	14.0%	2.6%	17.8%	20.0%	17.5%	41.7%	23.6%	16.6%	22.0%	22.5%	31.1%	16.3%	22.2%	22.3%	5.3%	0.0%	
Somewhat confident	39.6%	32.0%	32.5%	31.6%	27.3%	34.1%	32.4%	30.8%	29.8%	31.6%	39.9%	38.3%	18.3%	24.9%	25.2%	25.5%	28.2%	41.1%	40.6%	33.2%	27.0%	33.1%	28.7%	39.4%	27.7%	29.7%	33.5%	14.7%	5.9%	
Not very confident	30.4%	33.8%	29.8%	37.1%	33.5%	32.9%	35.5%	36.2%	30.8%	34.2%	23.5%	29.7%	50.7%	33.4%	45.0%	47.3%	41.4%	35.2%	15.2%	32.6%	38.5%	33.7%	34.1%	24.7%	39.5%	36.3%	33.3%	32.3%	61.6%	
Not at all confident	5.0%	8.9%	6.4%	11.0%	4.1%	10.2%	10.3%	9.5%	7.7%	9.8%	7.9%	2.2%	7.6%	21.3%	19.8%	6.1%	9.9%	3.9%	2.3%	8.1%	12.4%	8.1%	11.5%	3.4%	12.1%	9.8%	7.2%	44.6%	21.7%	
Not sure	2.5%	3.1%	3.9%	2.5%	4.6%	3.5%	0.3%	2.0%	6.5%	2.8%	3.5%	2.9%	5.9%	6.4%	7.4%	3.3%	0.6%	2.4%	0.2%	2.5%	5.5%	3.1%	3.3%	1.4%	4.5%	2.0%	3.7%	3.1%	10.8%	
If died or disabled, family would be able to live comfortably																														
Very confident	25.7%	25.2%	28.9%	22.1%	29.9%	25.9%	19.4%	21.9%	28.0%	25.0%	24.5%	28.1%	27.1%	18.6%	12.0%	22.2%	32.2%	33.2%	45.1%	25.9%	23.9%	23.7%	26.1%	35.0%	20.8%	30.0%	24.5%	13.5%	14.6%	
Somewhat confident	33.7%	33.3%	33.0%	33.6%	21.1%	33.2%	34.8%	37.5%	38.5%	34.8%	34.2%	18.4%	25.0%	18.5%	30.9%	37.6%	40.7%	40.2%	42.5%	37.4%	25.7%	35.6%	31.9%	43.1%	29.2%	26.1%	39.9%	19.4%	27.0%	
Not very confident	25.1%	25.8%	24.6%	26.8%	20.0%	27.9%	32.3%	27.3%	21.1%	24.7%	25.3%	36.9%	31.4%	27.3%	31.9%	30.1%	19.7%	23.3%	11.7%	25.2%	26.8%	26.0%	25.6%	15.5%	29.9%	23.8%	24.1%	31.6%	32.4%	
Not at all confident	10.1%	11.5%	10.2%	12.7%	20.4%	11.5%	10.9%	10.0%	5.4%	12.3%	11.6%	5.6%	6.5%	29.2%	18.5%	6.7%	7.3%	3.1%	0.5%	9.1%	16.4%	13.0%	10.6%	4.0%	16.2%	13.7%	9.4%	33.5%	15.8%	
Not sure	5.4%	4.1%	3.4%	4.8%	8.6%	1.5%	2.6%	3.3%	7.0%	3.2%	4.4%	11.0%	10.0%	6.5%	6.7%	3.5%	0.0%	0.3%	0.3%	2.5%	7.2%	1.7%	5.7%	2.4%	3.8%	6.4%	2.1%	2.0%	10.2%	
House, car and possessions adequately insured																														
Very confident	46.6%	47.1%	52.3%	42.8%	39.4%	45.4%	46.5%	50.3%	53.7%	51.1%	29.7%	36.6%	39.1%	26.3%	34.1%	44.5%	58.6%	58.9%	74.1%	52.8%	36.5%	46.3%	47.7%	62.7%	38.9%	44.5%	51.0%	22.6%	27.0%	
Somewhat confident	35.7%	33.1%	30.3%	35.5%	24.9%	34.6%	37.0%	34.8%	33.2%	33.9%	30.2%	30.6%	30.6%	24.4%	40.0%	43.0%	34.2%	34.9%	24.0%	35.3%	29.2%	34.9%	32.0%	34.9%	30.6%	34.9%	30.3%	35.8%	32.7%	31.7%
Not very confident	11.6%	10.5%	9.2%	11.6%	13.9%	10.4%	9.9%	10.0%	8.6%	8.0%	17.9%	17.8%	21.4%	22.5%	15.1%	8.3%	7.0%	5.8%	0.9%	6.4%	18.1%	9.0%	11.5%	4.7%	13.8%	14.2%	8.1%	22.7%	8.7%	
Not at all confident	3.9%	6.6%	5.6%	7.5%	14.5%	7.7%	5.2%	3.5%	2.4%	5.3%	16.0%	10.5%	2.1%	21.9%	7.6%	2.7%	0.2%	0.4%	0.1%	4.1%	11.4%	8.2%	5.6%	1.2%	9.8%	9.2%	3.7%	20.8%	20.2%	
Not sure	2.2%	2.6%	2.6%	2.6%	7.3%	1.9%	1.4%	1.3%	2.0%	1.6%	6.2%	4.5%	6.8%	4.9%	3.1%	1.5%	0.0%	0.1%	0.9%	1.4%	4.8%	1.6%	3.3%	0.8%	2.6%	1.8%	1.3%	1.2%	12.3%	
Ability to pay all debts as they come due																														
Very confident	46.0%	44.6%	48.7%	41.1%	39.9%	41.6%	40.6%	45.1%	56.9%	49.1%	25.3%	33.3%	34.9%	26.3%	34.6%	41.2%	55.9%	57.9%	69.0%	49.6%	35.5%	42.8%	45.7%	61.1%	37.4%	44.2%	49.0%	24.1%	30.7%	
Somewhat confident	30.6%	31.6%	29.9%	33.1%	23.1%	34.6%	33.3%	35.0%	28.3%	31.9%	34.3%	27.8%	26.2%	27.4%	37.2%	38.6%	33.3%	33.6%	25.1%	30.8%	33.3%	32.3%	31.2%	28.3%	33.6%	31.6%	32.5%	23.1%	35.2%	
Not very confident	14.5%	13.7%	12.8%	14.4%	17.5%	14.8%	15.5%	12.1%	8.9%	11.4%	18.5%	29.0%	19.9%	19.8%	18.3%	15.5%	9.5%	6.5%	4.1%	13.0%	14.4%	15.4%	12.6%	7.8%	16.2%	12.5%	13.0%	32.9%	10.4%	
Not at all confident	5.8%	7.6%	5.6%	9.2%	14.1%	7.6%	8.8%	5.7%	3.0%	5.7%	19.4%	4.7%	10.1%	21.8%	6.3%	4.4%	1.3%	1.9%	1.4%	4.9%	12.6%	7.9%	7.4%	1.7%	10.4%	9.2%	4.6%	18.3%	18.0%	
Not sure	3.1%	2.5%	2.9%	2.3%	5.3%	1.5%	1.9%	2.2%	2.8%	1.9%	2.5%	5.1%	8.9%	4.7%	3.6%	0.3%	0.0%	0.1%	0.4%	1.7%	4.1%	1.6%	3.1%	1.1%	2.5%	2.5%	1.0%	1.6%	5.8%	
Sample size	3,000	3,000	1,382	1,618	496	933	306	781	484	2,310	352	147	191	463	581	448	251	308	417	1,963	1,020	1,159	1,841	945	1,753	784	1,712	111	57	
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