

		Total	Gender		Age					Race				Income						Married	
		Adults	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Other	Under \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$75K	\$75K-\$100K	\$100K+	Yes	No
Have you been talking to your children more about money matters in light of the volatile economy?	Yes	53.6%	45.8%	59.5%	37.7%	50.7%	65.8%	75.4%	43.0%	53.7%	58.3%	59.9%	37.4%	58.9%	58.1%	51.0%	50.1%	54.1%	51.3%	51.7%	69.1%
	No	43.0%	49.8%	37.8%	61.2%	45.7%	31.2%	18.6%	36.2%	42.1%	41.3%	38.8%	58.9%	38.1%	39.4%	47.2%	48.5%	38.5%	45.1%	44.8%	28.6%
	Not sure	3.5%	4.4%	2.8%	1.2%	3.5%	3.1%	6.0%	20.8%	4.2%	0.4%	1.3%	3.7%	3.0%	2.4%	1.8%	1.4%	7.4%	3.6%	3.6%	2.3%

		Total	Gender		Age					Race				Income						Married	
		Adults	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Other	Under \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$75K	\$75K-\$100K	\$100K+	Yes	No
How stressful has the topic of money and the poor economy been for your family?	Very stressful	35.0%	27.0%	41.0%	51.8%	32.7%	29.2%	29.9%	31.0%	32.1%	43.6%	50.9%	31.1%	70.9%	49.6%	27.9%	25.6%	33.9%	17.5%	32.1%	58.2%
	Somewhat stressful	40.2%	41.1%	39.5%	29.6%	42.5%	43.2%	40.6%	35.1%	41.5%	38.5%	43.7%	26.5%	12.1%	28.7%	54.7%	54.4%	42.4%	44.7%	42.7%	23.2%
	Not very stressful	21.6%	26.8%	17.6%	14.9%	21.3%	25.9%	26.1%	23.9%	23.4%	17.2%	5.4%	29.7%	4.7%	19.7%	13.1%	19.1%	23.3%	35.5%	21.8%	16.7%
	Not at all stressful	2.9%	4.5%	1.6%	2.3%	3.5%	1.6%	2.8%	0.0%	2.7%	0.0%	0.0%	12.7%	10.2%	1.6%	4.3%	0.9%	0.4%	2.3%	3.1%	1.9%
	Not sure	0.4%	0.5%	0.2%	1.4%	0.0%	0.0%	0.5%	10.0%	0.4%	0.7%	0.0%	0.0%	2.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%

		Total	Gender		Age					Race				Income						Married	
		Adults	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Other	Under \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$75K	\$75K-\$100K	\$100K+	Yes	No
Have you slowed down the amount you contribute to your children's education savings accounts or tuition in the past 6 months?	Yes	41.2%	40.7%	41.6%	45.7%	41.0%	42.2%	33.6%	32.2%	37.8%	42.9%	57.4%	52.6%	64.3%	51.2%	38.5%	42.0%	40.2%	26.3%	39.3%	52.6%
	No	47.3%	50.5%	44.9%	40.5%	49.2%	47.6%	48.3%	46.3%	50.0%	49.7%	28.7%	38.1%	24.0%	32.9%	47.9%	45.2%	51.4%	67.3%	49.2%	35.4%
	Not sure	11.5%	8.8%	13.5%	13.7%	9.9%	10.3%	18.1%	21.4%	12.1%	7.4%	13.9%	9.3%	11.7%	15.8%	13.7%	12.8%	8.3%	6.4%	11.5%	12.0%

		Total	Gender		Age					Race				Income						Married	
		Adults	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Other	Under \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$75K	\$75K-\$100K	\$100K+	Yes	No
Has the current economy sparked more arguments with your spouse or children?	Yes	32.9%	28.6%	36.2%	45.4%	32.1%	25.5%	30.9%	17.1%	30.7%	28.8%	50.8%	41.2%	51.9%	46.5%	27.2%	29.0%	35.3%	23.4%	32.0%	40.4%
	No	60.8%	63.5%	58.8%	47.8%	62.0%	67.5%	63.9%	64.0%	62.7%	63.0%	44.3%	57.8%	41.0%	44.4%	61.8%	65.1%	61.4%	74.5%	62.2%	50.0%
	Not sure	6.3%	7.9%	5.0%	6.8%	5.9%	7.0%	5.2%	18.9%	6.6%	8.2%	4.9%	1.0%	7.1%	9.2%	11.0%	5.9%	3.3%	2.2%	5.8%	9.7%

		Total	Gender		Age					Race				Income						Married	
		Adults	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Other	Under \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$75K	\$75K-\$100K	\$100K+	Yes	No
Has the current economy caused you to limit family outings such as going to movies and dining out?	Yes	68.5%	61.3%	74.0%	73.7%	69.5%	63.7%	64.8%	51.4%	65.6%	72.2%	79.9%	78.7%	89.4%	74.3%	71.0%	72.3%	65.6%	50.4%	67.0%	78.7%
	No	30.2%	37.8%	24.3%	25.2%	30.2%	32.8%	33.1%	35.7%	32.7%	27.5%	19.6%	21.3%	8.6%	24.7%	27.8%	26.7%	33.2%	48.3%	31.9%	19.4%
	Not sure	1.3%	0.9%	1.7%	1.2%	0.3%	3.5%	2.1%	12.8%	1.7%	0.4%	0.5%	0.0%	2.0%	1.0%	1.2%	0.9%	1.2%	1.3%	1.2%	1.8%

		Total	Gender		Age					Race				Income						Married	
		Adults	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Hispanic	Other	Under \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$75K	\$75K-\$100K	\$100K+	Yes	No
Has the current economy caused your family to permanently change the way it spends and saves?	Yes	53.0%	47.7%	57.0%	62.3%	52.2%	44.7%	55.5%	58.0%	47.6%	62.8%	76.2%	63.4%	75.6%	62.0%	57.0%	61.3%	44.5%	35.1%	51.1%	67.4%
	No	39.1%	44.3%	35.2%	36.5%	38.8%	45.9%	34.4%	29.1%	43.3%	33.4%	19.6%	29.7%	15.3%	29.8%	37.1%	31.9%	46.7%	58.5%	41.7%	18.8%
	Not sure	7.9%	8.0%	7.8%	1.2%	9.0%	9.3%	10.1%	12.8%	9.1%	3.9%	4.1%	6.9%	9.1%	8.2%	5.9%	6.8%	8.8%	6.5%	7.1%	13.8%